



Towards a
Comprehensive

Strategic Academic Vision

*Meeting of the University Faculty
Bucknell University
6 November 2007*

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Spring 2007

University's strategic plan, *The Plan for Bucknell*
Institution-wide plan at "the 50,000-foot level"



Strategic Academic Vision:
Aspirations, goals, and priorities



Specific academic tactics defined and proposed
"Ground-level" initiatives and priorities

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Defining our academic aspirations

Academic Vision Statement

For example:

“We will strive to provide the finest educational experiences for our students”

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But what does *“the finest”* mean, specifically?

An articulation of that vision

*Educational (learning) goals at the
institutional level*

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Educational (learning) goals

Resources:

- *The Plan for Bucknell* and Mission Statement
- *Characteristics of Excellence in Higher Education*, Middle States Commission on Higher Education, 2002
- *College Learning for the New Global Century*, National Leadership Council, AAC&U, 2007
- *Foundations for the Future: A Strategic Plan for Bucknell*, 1991
- Learning goals adopted by other institutions



Now that the academic aspiration has been
defined,
how will we achieve it?

Strategies, priorities, and initiatives
to achieve that vision

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How successful are we in achieving that vision?

It's unlikely we can ever fully achieve it; nevertheless, we need to continue to refine and advance what we do

Assessment

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A strategic academic vision will:

- Define and articulate the academic directions that will support, and be supported by, *The Plan for Bucknell*
- Meet Middle States accreditation requirements
- Provide academic objectives for the capital campaign
- Inform and support curricular and programmatic initiatives, such as the re-envisioning of the Common Learning Agenda in the College of Arts and Sciences