

Name _____ Date _____

Student Activity Rubric

SCORE	FOCUS	CONTENT	ORGANIZATION	MATERIALS	DELIVERY	EFFECTIVENESS
4 ADVANCED	Excellent alignment between the goals of the activity and the material used. Team met or exceeded the coverage of the plan discussed with instructor.	Key points were supported by a variety of credible sources and materials (e.g. facts, quotes, stats, etc.). All sources clearly cited.	Clearly well organized; main points clear, mutually exclusive and related to thesis; effective transitions; milestones clearly stated.	Expertly constructed materials that convey the message clearly and cleanly. Good use of visual aids. No typos.	Very professional attitude, excellent contact with the audience, confidence without arrogance, excellent choice of words, diction, tone of voice, and body language.	Activity shows how topic is important to audience; material is timely and appropriate; activity is very effective at engaging audience.
3 PROFICIENT	Most of the goals of the activity aligned with the material used. Team met the coverage of the plan discussed with instructor.	Most key points were well supported by credible sources and materials. Nearly all sources cited.	Organizational pattern is evident; main points are apparent; transitions between main points are apparent; some use of milestones.	Well constructed materials that convey the message clearly. Adequate use of visual aids. Only a few typos.	Professional attitude, connected with the audience, confident, good choice of words, diction, tone of voice, and body language.	Activity implies that topic is important to audience; material is mostly timely and appropriate; activity is effective at engaging audience.
2 SATISFACTORY	Sufficient alignment between the goals of the activity and the material used. Team met most of the coverage of the plan discussed with instructor.	Points generally supported by a minimal collection of credible sources and materials. Source citations needed clarifications.	Organizational pattern is somewhat evident; main points are present but not mutually exclusive; transitions are present and minimally effective.	Materials convey the message adequately. Basic use of visual aids. Some typos.	Positive attitude, made an effort to connect with the audience, adequate diction, tone of voice, and body language.	Activity assumes but does not state the importance of topic to audience; material may not be timely but is appropriate; activity is able to engage most of the audience.
1 DEFICIENT	Unsatisfactory alignment between the goals of the activity and the material used. Team did not cover sufficiently the plan discussed with instructor.	Some points not supported by credible sources and materials. Several sources were not cited.	Poor or no logical organization; no regard in transitioning from one idea to the next; information randomly presented and difficult to follow.	Materials are put together poorly and/or fail to focus the audience on the message. Inadequate use of visual aids. Several typos.	Negative attitude, made no effort to connect with the audience, poor diction, tone of voice, or body language.	Activity does not establish the importance of the topic; material is not timely or appropriate; activity not designed to promote the audience's engagement.

Portions of this rubric were inspired by Lisa Schreiber's materials at www.publicspeakingproject.org

TOTAL	
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