

# LifeAtHere

TASK: Create a tool that will help the Bucknell community to keep in touch with ongoing events and tasks on campus

	PO	Extract	Difference	Moment	Positive	Circumstance
Escape	-No events <b>-no times/locations for events</b> -no notifications	-In addition to a calendar, the app homepage will contain a list of events occurring for the day	-Also offers events for students who are more spontaneous and are looking for an event on the same day they are browsing the app	-Daily events page is added to the application	-Caters to a demographic of people who are less plan oriented	-Good for events that don't require an RSVP in advance or events that are planned last minute
Reversal	- <b>Events looks for students to attend</b>	- Event recommendations provided to users - More relevant events show up first	- Events are recommended instead of actively looked up by users	- Students can receive recommendations of events that they will most likely be interested	- Saves time since users won't always need to search for events	- Particularly good for students who are less interested in attending events and who will not actively look for events.
Distortion	- <b>Connect with event attendees before going to events</b>	- Be able to see attendees of an event beforehand - Built-in chatting tool that enables attendees to connect	- More information about events including attendee information	- Attendees know about who will be attending before actually going to an event	- Be able to see if the person you are interested in connecting with is going to an event - Maybe also avoid people who you don't want to see at an event	- Good for people who want an opportunity to connect to someone in particular at an event
Exaggeration	-The tool is created for multiple colleges - List private events - <b>show everyone worldwide the events on campus</b>	- this can increase popularity of Bucknell Worldwide - can increase college applicants	The access level of the application: public, private, or location based access	- many people can see bucknell events and attend them thus raising the popularity of Bucknell	- Bucknell can have fuller attended events and thus get more income from paid events - with worldwide publized events people know that Bucknell exists and potentially visit or event attend there.	If this application was automatically downloaded on everyone's phone. This can force people to look at the events at Bucknell and in turn research Bucknell and attend those events
Wishful	- <b>App only displays events that the user would be interested in</b>	-Application learns from user as he displays interest in particular events	-Students dont need to scroll through events he will not be interested in	-App learns student's event taste through learning algorithms and event 'tags' added by the event owner	-User gets a customized experience	For areas like large cities with dozens upon dozens of events happening all the time