

Task: Organize the management of tree removal and planting in Lewisburg

		PO	Method of Generating Movement				
			Extract	Difference	Moment	Positive	Circumstance
Method of generating PO	Escape	<p>There are no trees Trees care for themselves</p> <p>Property owners and citizens don't need to communicate with the Borough</p> <p>people can't take care of trees</p>	<p>Trees don't need human intervention</p> <p>Homeowners don't need to track the trees</p>	<p>trees can't care for themselves (in the way that his "company" needs)</p>	<p>trees water themselves</p> <p>trees keep themselves from getting damaged</p>	<p>no human interactions are needed</p> <p>Every action needed is done immediately</p>	<p>no people to monitor trees</p> <p>humans can't take care of trees</p>
	Reversal	<p>trees keep track of humans</p> <p>trees remove humans</p> <p>trees govern humans</p> <p>trees plant humans</p> <p>property owners are not expected to comply with regulations</p>	<p>The regulations are too complicated/unclear/unprofitable</p>	<p>property owners will inevitably break regulations</p>	<p>There is a check-list of regulations and each time you miss one, there is a warning system to remind you</p>	<p>homeowner decisions were better than the council's</p>	<p>home owners follow the rules !!</p>
	Distortion	<p>humans cut down tree, then dig hole then plant remnants</p> <p>homeowners comply with regulations before being told to</p> <p>plant things then ask for permission</p>	<p>homeowners become law-abiding citizens and care about the environment</p>	<p>this is too idealistic, people will break regulations inevitably</p>	<p>homeowners will start to comply and then slowly the company wont be needed because no trees will need to be removed</p>	<p>no need for city council</p> <p>no problems with people doing the wrong things</p>	<p>in situations where people became incredibly socially conscious and followed all the rules</p>
	Exaggeration	<p>keep track of every possible metric you could take of a tree</p> <p>everyone volunteers to help</p>	<p>There are more people aiding in tree management</p> <p>More people take responsibility for the paperwork and physical labor</p> <p>Crowdsource the management</p>	<p>this is basically impossible.</p>	<p>incentivize homeowners and other town folk to volunteer</p> <p>Provide more education on the need for preservation and maintenance of trees</p>	<p>always people willing to help</p> <p>any work can be completed quickly</p> <p>no task is impossible because it requires too much physical labor</p>	<p>If everyone is able to participate (gamify the experience) the job will be done quickly</p> <p>It is better to have lots of people aiding a common goal</p>
	Wishful	<p>trees capture and report their own data</p> <p>there was an alert and warning system everytime property owners didn't comply with regulations</p>	<p>Trees are self monitoring/reporting</p> <p>Sensors are able to keep track of any problems with trees in town</p>	<p>Trees can't currently monitor themselves</p> <p>There are no town-wide sensors in place for trees</p>	<p>humans build machines that sit near and or around trees to capture and report data</p>	<p>inactive process where humans arent needed (once the system is in place)</p>	<p>shady tree company just needs to look at the program to decide which trees to remove</p>